

Introduction

The In-Building Challenge
Micro C-RAN Bridges the Gap
Managing Dynamics

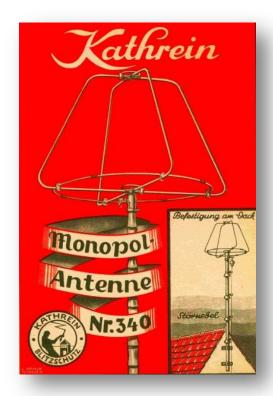
First steps in Rosenheim:

Founded 1919 by engineer A. Kathrein (1888 – 1972)



1926 First antenna:

Medium wave reception antenna



The Creation of a Smart Connected World



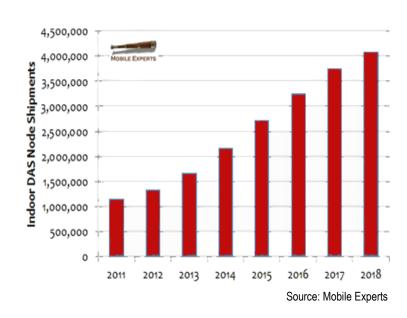


The In-Building Challenge

Mobile data happens indoor: **80%** of all traffic is today indoors, industry experts expect this to grow to over 90%

Source: Cisco, Senza Fili Consulting

This increase needs to be seen in conjunction of overall **exponential increase of mobile traffic**Source: Senza Fili Consulting



The indoor situation however gets worse:

- Energy saving mechanisms isolate in-building areas from outdoor mobile signals increasingly
- Site Sharing moving indoors, which requires multi-operator solutions, which are costly
- Complexity of DAS solutions require highly skilled teams and long cycles from planning to launch



Micro C-RAN Bridges the Gap

K-BOW

BRIDGE THE GAP

Small Cells

- Easy integration
- SON ready
- Fast Deployment
- Single Band
- Single Operator

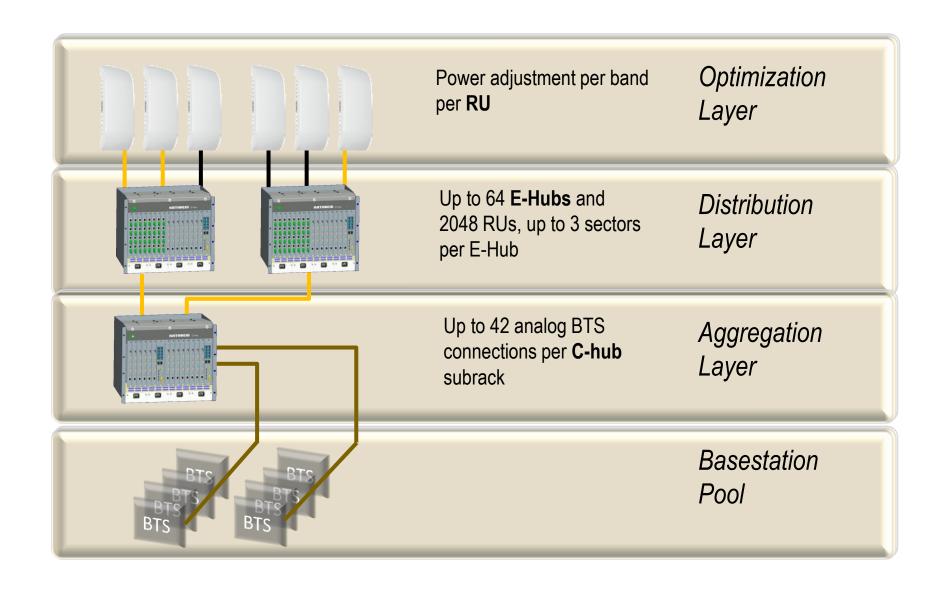
Micro C-RAN

- Easy integration
- SON ready
- Fast Deployment
- Multi Band
- Multi Operator

DAS

- Multi Operator
- Multi Band
- Multi Standard
- Complex Planning
- Lengthy Projects

System Architecture





Indoor MIMO for future proofed solutions

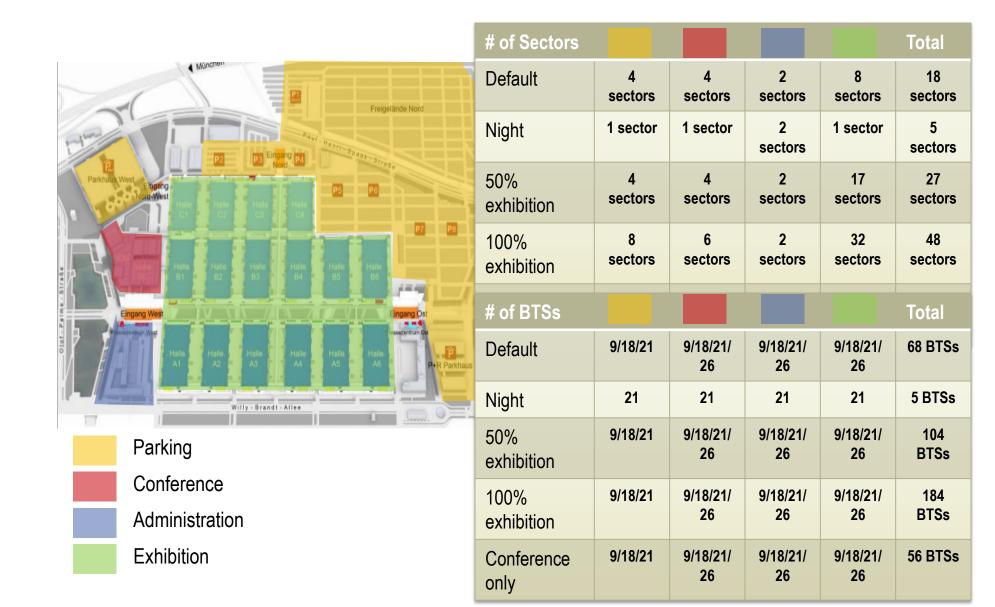


Scenario Management: Example



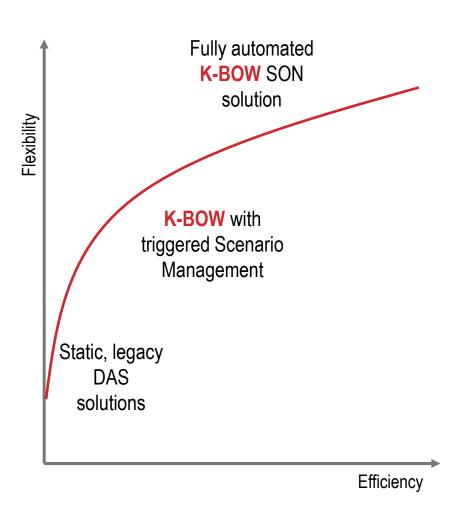


Scenario Management: High level planning





Path to SON



K-BOW is a SON enabler

- Active and Micro-Controller based units up to the RU level
- Fully controlled by management systems
- Scenario Management being just the half-static beginning
- K-BOW follows a fully automated SON is the vision

K-BOW Summary

- ✓ OEM basestation vendor agnostic
- Multi-operator, multi-band, multi-standard solution
- ✓ Future proof: MIMO integrated, LTE-A feature prepared
- ✓ Installation benefits compared to DAS
- Flexibility to remotely manage capacity demand
- ✓ Power saving options
- ✓ Indoor optimization, automation and SON

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